

DECLARATION OF COOPERATION AND ACTIONS
IN FAVOUR OF ENHANCEMENT IN SILVER TOURISM DEVELOPMENT
IN EUROPE
AS WELL AS CUSTOMERS ORIENTED STANDARDS SHAPING
IN TOURISTIC OFFERS, DEDICATED TO GENERATION 50+,
THROUGH THE DIRECTED INTERVENTIONS

The organizers of the Conference "**SILVER TOURISM**",

EURAG – European Federation of Older Persons

DARLOT – Darłowo Local Tourist Organization

PRO AGE - Gerontotechnology Lab

held from **May 5-8, 2017 in DARŁOWO**, express their willingness to cooperate and to integrate the core matter of the Conclusions into the current discourse on shaping favorable conditions for the development of silver economy.

"Age friendly" tourism is a significant economic and social element of integrating the „age perspective” into the development of infrastructure, goods production and service design.

It requires the cooperation of many stakeholders and the following objectives should be determined and shared as the Conference conclusions:

1. **Building** a variety of formulas and platforms, bringing together the stakeholders and different actors, including the customers 50+ in the international context and approach
2. **Strengthening and promoting** transnational cooperation
3. **Developing** awareness and knowledge about the importance and development potential of "age friendly" tourism in local and supra-local contexts.
4. **Use the knowledge and experience** of the recipients/consumers of the 50+ age group, taking into account changing expectations and needs with reference to the touristic offers
5. **Joint recommendations** for improving quality and developing generic standards in tourism "age friendly"
6. **Analyze and evaluate** trends, changes and challenges related to European and global tourism, in the context of silver tourism

Signatories agree on the necessity and purposefulness of the cyclical meetings in the form of international conference "Silver Tourism" and declare their support for such an idea.

DARLOT, the main organizer of the venture, proposes officially and expresses the will to organize another 2nd International Conference SILVER TOURISM in 2018.

DECLARATION is of the voluntary nature and does not relate to any legal duties or implications.

SIGNATURES:

On behalf of **EURAG** – EUROPEAN FEDERATION OF OLDER PERSONS

Dirk JARRÉ – President of EURAG

Dana STEINOVA – EURAG Secretary General

Miloš VAJS – Vice-President of EURAG

Jaap VAN DER SPEK – Vice-President of EURAG

W imieniu **DARLOT** - DARŁOWSKA LOKALNA ORGANIZACJA TURYSTYCZNA

Jarosław LICHACY – President of DARLOT

W imieniu **PRO AGE** - PRACOWNIA GERONTO-TECHNOLOGII I EDUKACJI GERONTOLOGICZNEJ

Grażyna BUSSE – President of Pro Age Lab

Maria Magdalena POULAIN – Vice-President of Pro Age Lab

CONFERENCE PARTICIPANTS SIGNATURES FOLLOW:

